



CITY OF EUREKA

SUSAN SEAMAN, MAYOR

531 K Street • Eureka, California 95501-1146

Ph (707) 441-4200

sseaman@ci.eureka.ca.gov • www.ci.eureka.ca.gov

Dear Community Leader:

The City of Eureka is preparing for a Zero Waste future and needs your help. Our daily habits and business systems have major impacts on our quality of life. Waste reduction strategies are key to creating a more sustainable community.

We have launched a Zero Waste Community Baseline Survey and it's important that you and your business/organization participate. This survey is designed to receive input early in the development of the City's Zero Waste Action Plan and is a short multiple-choice on-line survey, it takes less than 10-minutes to complete. All respondents will be automatically entered into a free drawing to win Zero Waste prizes. Your input will provide needed information for goal setting and ideas for practical problem solving.

The City's Zero Waste Action Plan will be a call to action for Eureka citizens and businesses to reduce our community's waste, currently amounting to 6 pounds per person per day. As our consumption of single use products and packaging grows, we are realizing their negative impact on our local natural resources and waste management costs. The Zero Waste method is a responsible resource management system that benefits both the environment and the economy.

I urge you to join the City of Eureka as we shift our approach to sustainable materials management and Zero Waste prevention strategies by refusing, reducing, reusing, and recycling. Innovative waste reduction initiatives will become a point of pride for Eureka. Individual and business actions can have a measurable impact and as a community, we can make a real difference.

We've made it easy for you to participate in the Zero Waste Action Plan Baseline Survey online (www.gozeroeureka.org/survey) or QR-code (below). Paper surveys are also available at the Community Services Department at 1011 Waterfront Drive.

To learn more about Eureka's Zero Waste goal setting, or to provide feedback, please visit www.gozeroeureka.org or contact Robin Praszker at (707) 441-4206.

Sincerely,

Susan Seaman
Mayor
City of Eureka

