

SCAVENGER HUNT!

IN THE HEART OF EUREKA

Reuniting, reconnecting, and recovering together.

Summer in the Heart of Eureka - or bust!



A Playful Adventure for All Ages
#TheHeartOfEureka

All the details...




Remember to fill out the contact information below before dropping off this booklet at the Clarke Museum.

Things to remember:

- You **must** wear a mask in businesses and when you cannot do so, you must keep at least six feet between you and others;
- Be respectful of the rules of each business;
- Business hours vary; check before showing up.

Eureka Art Bonus Questions!

BONUS QUESTION! Scattered throughout this booklet you'll find five special bonus trivia questions related to art and architecture. Answer those questions in addition to the other questions and you'll be entered into one more drawing, sponsored by Eureka Main Street, where you could win an additional prize!

Your name:	
Your Email:	Your Phone:
Circle the social media (icon below) where we can find your entries and put your social media handle (user name) here.	
  	

Don't forget this important stuff! You must be 18 or older to win. Only one booklet entry per family. Booklets without complete contact information will be discarded. Two included businesses are age-restricted and may be skipped if necessary. For photo contest entries, privacy settings must be set to "public" or judges cannot see them and you won't be included in the contest. Each photo can only be entered once but you can enter as many photos as you wish. By entering photos, you give Eureka Community Services and Eureka Main Street permission to use your photo(s) in future publicity. Prizes will be randomly awarded by participating businesses. Winners will be contacted via the information provided in this booklet. Judges' decision is final. Winners to be announced by September 1, 2020. City employees are ineligible.

**YOUR SUPPORT OF LOCAL
BUSINESSES HELPS OUR
ENTIRE COMMUNITY.**

Ready? Let's get started!

Scrapper's Edge

728 4th Street • 707.445.9686 • www.scrappersedge.net

Location on map at back of booklet: 1

Scrapper's Edge is the premier supplier of paper craft supplies, paper-related products, and printing services in Northern California.

What colors are represented in the window posters at Scrapper's Edge?

Scrapper's Edge graciously helped us with the printing of this booklet.

Humboldt Herbals

300 2nd Street • 707.442.3541 • www.humboldtherbals.com

Location on map at back of booklet: 2

Voted Humboldt's Best Holistic Healthcare provider, Humboldt Herbals is a full service apothecary staffed exclusively by experienced herbalists. Stocking over 500 medicinal herbs, culinary herbs and teas, we help you understand nature's pharmacy.

What is the local wild medicinal plant featured in the Humboldt Herbals logo?

Redwood Music Mart

511 F Street • 707.268.3829 • www.redwoodmusicmart.com

Location on map at back of booklet: 3

Knowledgeable people who care about their customers with seriously fun stuff to look at and try...

When you enter the store, what is the type of creature in the poster that says “*We come for Slinkys*”?

Good Relations

223 2nd Street • 707.441.9570 • www.goodrelations.com

Location on map at back of booklet: 4

Lovers’ boutique featuring lingerie and lounge wear for most bodies, plus a carefully curated collection of toys and boudoir accessories. Lovers of all kinds are welcome in our 38-year-old establishment, as long as you’re over 18.

In the 1860s, which woman entrepreneur established a business where Good Relations is currently located?



What is the name of the oldest commercial building, at 423 First Street, and when was it built?



A Vibrant Strong Community

When you spend your money here in Eureka, it helps increase revenue to the City, so Eureka can provide you and your neighbors the essential services you need, which helps to keep our community strong and vibrant.



What is the name of the artist whose sculpture is in Clarke Plaza?

Kinetic Museum Eureka

518 A Street • 559.395.5407 • www.kineticgrandchampionship.com/kinetic-museum-eureka

Location on map at back of booklet: 5

Kinetic Museum Eureka houses five decades of Kinetic Racing history, along with a selection of Kinetic merchandise, and the ever changing art exhibits in the Greasy Gears Gallery, featuring local artists. It is free to all ages.

What is the name of the Kinetic Grand Championship's famous "Golden Gallus" mascot?

Tailwaggers 2 Thrift Shop (Sequoia Humane Society)

239 G Street • 707.476.3336 • www.sequoiahumane.org

Location on map at back of booklet: 6

Tailwaggers 2 Thrift Shop supports the Sequoia Humane Society. Come shop with us and enjoy yourself while you support your local no-kill animal shelter.

What color is the cat on the wall above the jewelry section in Tailwaggers 2?

Living the Dream Ice Cream

1 F Street • 707.407.3508 • dreamicecream707.square.site

Location on map at back of booklet: 7

Organic, handmade ice cream made daily!

What is one of names on the plaque on the building to the left of our front door?

Madrone Taphouse

421 3rd Street • 707.273.5129 • www.madronetaphouse.com

Location on map at back of booklet: 8

Family friendly dining with wood fired pizza, wings, grinders, Sloppy Joes, Tater Tots — and 23 draft taps! We use a brick oven and cast-iron skillet. There are no microwaves or fryers here.

What are our tables made out of?

Old Town Art Gallery

417 2nd Street #102 • 707.445.2315 • www.eurekaoldtownartgallery.com

Location on map at back of booklet: 9

Our split-level store is a beautiful venue for some of the finest art in the area. We have a diverse array of artworks in many different styles and media from paintings and photography to ceramics, carvings, and jewelry; every piece is hand crafted by local Humboldt County artists.

The Old Town Art Gallery is the oldest cooperative art gallery in Humboldt County. What year was it founded?

Art Center Space

620 2nd Street • 707.443.7017 • www.instagram.com/artcenterframeshop

Location on map at back of booklet: 10

We are a new shop in the old Piante location. We sell local art!

What color are our walls?



Creating Opportunities for All

Helping local small businesses creates opportunities to address the economic issues caused by the pandemic. This supports the entire community in a meaningful way during the current crisis.

Otto+Olive

330 2nd Street • 707.798.6326 • www.otto_and_olive.com

Location on map at back of booklet: 11

We are a unique children's boutique that carries infant up to tween sizes.

Why is the store named Otto+Olive?

Eureka Rubber Stamp Company

520 F Street • 707.442.0203 • www.eurekarubberstamp.com

Location on map at back of booklet: 12

We make custom stamps, signs, trophies and medals. We also have many personalized gift items.

What is the shape of the coffee pod holder on the back wall?

Many Hands Gallery

438 2nd Street • 707.445.0455 • www.manyhandsgallery.net

Location on map at back of booklet: 13

Many Hands Gallery represents over 40 local artists and many crafters from around the world; gifts with meaning and history in the heart of Eureka.

How many stars can you find hanging in our windows?

Stonestrow Boutique

326 2nd Street • 707.269.7070 • www.stonestrowboutique.com

Location on map at back of booklet: 14

Stonestrow Boutique carries trendy clothing and accessories for women in a range of sizes and prices for all bodies and budgets.

Where does the store's name come from?



What does the cornerstone at 3rd and G represent?

Proper Wellness Center

517 5th Street • 707.630.1142 • www.dutchie.com

Location on map at back of booklet: 15

Proper Wellness Center was recently voted “Best Dispensary on the North Coast” by the readers of Eureka Times Standard. These locals are passionate about providing access to quality cannabis for the people who need it most.

How many points (fronds) are on the leaf in the window?

Taste of Bim

613 3rd Street • 707.798.6300 • www.atasteofbim.com

Location on map at back of booklet: 16

We bring the taste of the Islands to Old Town with cuisine inspired by our family’s heritage.

What restaurant was here before the Taste of Bim?

Old Town Coffee & Chocolates

211 F Street • 707.445.8600 • www.OldTownCoffeeEureka.com

Location on map at back of booklet: 17

We are a coffeehouse and roasting company with a swirl of chocolate.

What is our coffee bean special of the week?



What is the name of the mural in the alley next to the Arkley Center for the Performing Arts on G Street? (It is also the name of a Lost Coast Brewery beer.)

A Sense of Connection

When you spend money in Downtown and Old Town, it helps build a supportive, mutually-beneficial sense of connection between the residents of Eureka (like YOU) and Eureka's local businesses and services.



What was the original use of the Clarke Historical Museum?

Abraxas Shoes and Leather

615 5th Street • 707.798.6194 • www.abraxasjewelers.com

Location on map at back of booklet: 18

Abraxas Shoes and Leather carries name brands, and has been in Eureka three years, and in Ferndale for 16 years.

What brand of shoes are at our mannequin's feet?

Om Sweat Om

516 5th Street • 707.683.6231 • www.instagram.com/omsweatom

Location on map at back of booklet: 19

Om Sweat Om has been home sweet home for hot yoga students and experienced practitioners since 2001, providing Hot Yoga and dance instruction for our Humboldt County community. Om Sweat Om is owned and operated by a local woman.

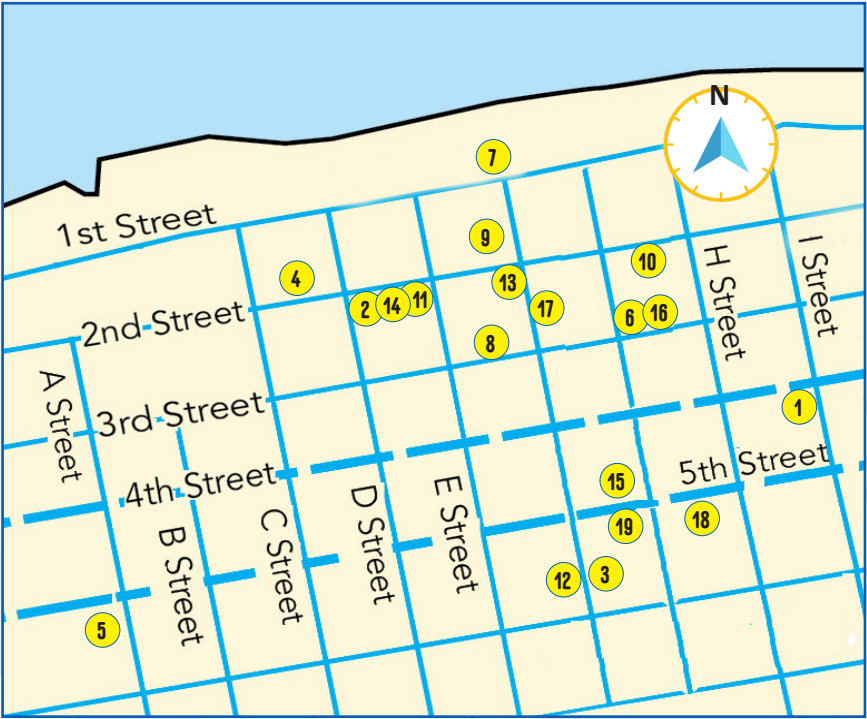
What color is the light around our door?

Yay for you! You did it!

Don't forget to put down your contact information on the inside cover and drop this off at the Clarke Museum.

Map of Participants

Numbers on map indicate approximate participant location as listed in each participant's description in this booklet.



What is the "Heart of Eureka?"

The Heart of Eureka is the economic and cultural hub of our wonderful historic and diverse community.

It's where our friends, family, and neighbors work and play. It's where we come together for festivals, farmers markets, and community events of all types. The Heart of Eureka fosters a sense of connection among our diverse community and brings us all together.

Every city needs a heart and it's up to its community to foster it, carrying on the traditions of the past and building for generations yet to come.

Thank you for keeping our heart beating strongly.

About the Sponsors

Eureka Main Street has worked closely with community leaders to promote the uniqueness that has been the core commercial area, or heart, of Eureka since the late 1800s. Over the years it has created events and activities that support local businesses and encourage the community to spend time dining, shopping, and enjoying our rich history, as well as the arts and culture, that are Eureka.

It has been helping revitalize Downtown and Old Town Eureka for almost 30 years after Eureka became a California Main Street Demonstration City in 1992, and is one of 1,600 accredited Main Street America communities nationwide.

Eureka Main Street has a public-private partnership with the City of Eureka and the Eureka Business Improvement District with a Board of Directors made up of representatives from the District, the City, and various community organizations.

The City of Eureka Community Services Department's mission is to provide for and enhance the quality of life and spirit of the community with a wide variety of recreational programs and services.

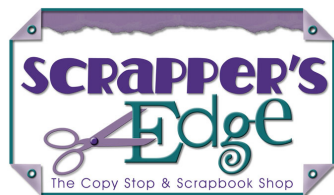
The department consists of Parks, Trails, Harbor & Marina, Facility Maintenance, Sequoia Park Zoo, Environmental Programs, Eureka Golf Course, and Recreation Divisions.

Like us on Facebook at [@eurekacommunityservices](#) or at our website at [www.EurekaCommunityServices.com](#).

Thanks and a Tip o' The Hat to



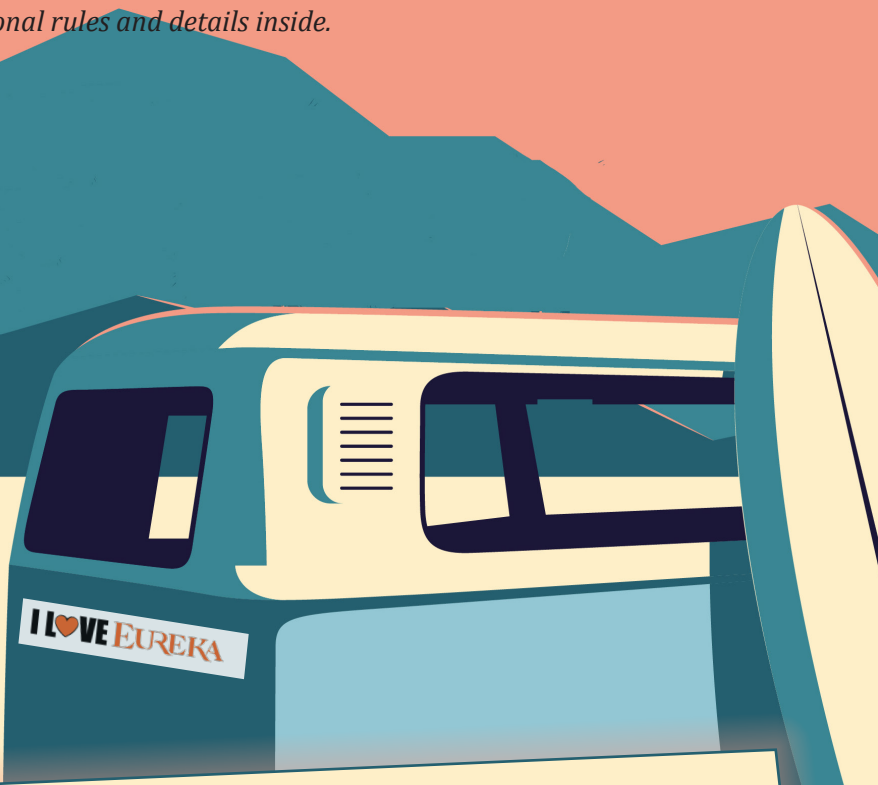
**Clarke
Historical
Museum**



How to Get Involved in this Fun Scavenger Hunt:

1. Visit each of the Main Street locations listed in this booklet.
2. Answer the question for each one and write down that answer in this booklet (legibly please 😊).
3. Fill out your contact information inside this booklet and drop this off at the Clarke Museum (240 E Street, Eureka) mail slot near the bottom of the door.

Additional rules and details inside.



A second way to win! Upload photos you take in Old Town and Downtown Eureka (*A to I Streets; Waterfront Drive to 8th Street*) to Instagram, Facebook, or Twitter. Tag them with **#TheHeartOfEureka**. We'll pick our faves and you might win! All photos must be date-stamped **no later than August 15, 2020 and uploaded no later than August 16, 2020.**